



*The Mother Tongue Center®*  
*Arabic Language Learning*

Speak like native





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The background features a large, flowing, abstract shape in shades of beige and light brown. Within this shape, there are faint, stylized Arabic calligraphic patterns and musical notes. The overall aesthetic is clean and modern, with a focus on cultural and musical themes.

Arabic learning becomes  
***EASIER, FASTER & FUN!***







## About us:

The Mother Tongue Center was established in Abu Dhabi, UAE, in 2005 as a specialist Arabic language center catering to non-native speakers. The center's main focus has been to raise the standards of Arabic tuition to a professional academic level. The center also runs a language laboratory for the compiling and development of Arabic language curricula in line with the highest international academic standards.

This laboratory is under the supervision of senior professors in the Arabic language. Moreover, The Mother Tongue Center employs well-qualified tutors with vast experience in this field. In an effort to maintain our high standards, our tutors attend the best available training courses on a regular basis.

At The Mother Tongue Center, we teach the Modern Standard Arabic dialect as it is the most appropriate form for business, the media, correspondence, as well as every-day life. It is also the most understandable dialect throughout all Arabic countries - and is in constant use among all Arabic speakers worldwide.

The Mother Tongue Center employs the most advanced audio visual equipment to make the learning process more interactive, interesting and productive. We take the quality of our services extremely seriously and allow it to be the best form of promotion for us, as we believe quality is the key to excellence and development.





## Our Team

All our teachers are native speakers, a factor which helps our learners absorb and acquire the correct accent, clear pronunciation and the flair to grasp and understand Arabic speech speedily - in addition to gaining greater fluency in conversation. Most of the teachers at the center have a Master's degree and have been approved by ACTVET. They have also attended numerous training courses in The Mother Tongue Center who are committed to developing their tutors for maximum effectiveness.

They all have more than 5 years of experience in teaching Arabic to non-native speakers and they all have an excellent cultural and experiential background, enabling them to deal with learners from a wide range of nationalities, beliefs, levels and abilities.



## Why the Mother Tongue Center

The Mother Tongue Center has a long history of success based on the following key success factors:

The center adopts Modern Standard Arabic as the teaching medium along with coaching learners on simple comparisons of local dialects, a factor which gives learners the ability to communicate with Arabic speakers from any country.

The center helps learners to merge easily with local people in the United Arab Emirates which culminates in better results in the workplace.

As the Mother Tongue Center specializes in only teaching Arabic to non-native speakers, greater quality is assured.

The Mother Tongue Center uses the most advanced methods and equipment in its tuition, using the ILR and CEFR standard in the division of teaching levels. The program has been evaluated and supervised by senior Arabic language professors.

The curricula of The Mother Tongue Center cover all the learners' needs, adopting the Dewey Decimal System in dividing human knowledge topics.

The center uses the Arabic language to teach - thus ensuring learners become immersed in the target language.





Speedy learning! Learning Arabic in The Mother Tongue Center is relatively short taking into account what the learner gets in such a short period.

Teachers in The Mother Tongue Center have Masters Degrees and vast experience in this field. Our teachers are exceptionally well trained and qualified and have been approved by ACTVET.

Special attention is paid to the specialized vocabulary and expressions that are used in the workplace, giving the foreign nationals we train the edge in their business or at work.

The most advanced interactive teaching equipment, supported by audio visual materials keeps the pace at the Mother Tongue Centre vibrant, relevant and dynamic.

Our teachers' performance is followed up and evaluated through surveys by teachers and learners. Teachers' contribute to our success through frequent meetings sharing their experiences, new ideas and teaching methods.

Small groups and flexibility in class schedules.

Detailed reports on student attendance and results in addition to certificates.

## Our Clients:

The Mother Tongue Center provides courses to all interested parties including corporate clients - whether in government or the private sector. The center is proud of the trust and appreciation we've earned from all the clients we have worked with. Over the past two years, the Mother Tongue Center has worked hard to fulfill the needs of its clients through a large number of training courses. Some of these partners are:

Abu Dhabi Film Festival



Australian Embassy-  
Abu Dhabi



Australian Embassy

CSC Middle East



Abu Dhabi Ports Company  
(ADPC)



Cassidian



Embassy of South  
Africa- Abu Dhabi

## Our Clients:

Good Harbour International



Jurong International



Northern Trust East  
Management



Holland & knight

**Holland & Knight**

Lulu Exchange International



Palantir Technologies





## Our Clients:

Royal Group



Toll Transitions



Paris-sorbonne University-  
Abu Dhabi



Tabah Foundation



Total Abu Albukhoosh



TAWAZUN

مجلس التوازن الاقتصادي  
TAWAZUN ECONOMIC COUNCIL



## Our Clients:

Urban Planning council-  
Abu Dhabi



Zayed House for Islamic  
Culture- Alain



Siemens

**SIEMENS**

Alwaha Capital

الواحة كابيتال  
**WAHA CAPITAL**

TwoFour54



Mubadala



## Our Clients:

Emirate of Abu Dhabi Executive  
Council General Secretariat



Khalifah University



Koenig Solutions  
Limited



Mashreq Bank



Department of Transport-  
Abu Dhabi



National Bank of Abu Dhabi  
(NBAD)



Abu Dhabi Quality and  
Conformity Council



Abu Dhabi Airports Com-  
pany (ADAC)



## Arabic Language Curricula

### **1. Al-Iisan Series:**

The Al-Iisan Series has been compiled and developed by our qualified native Arabic tutors under the supervision of senior professors in the Arabic language. The series covers all the aspects and elements of the language such as speaking, reading and writing in addition to some practical grammatical rules. These topics also meet all the requirements that the learner needs and comprehensively cover the topics handled. Topics have been chosen according to the Dewey Decimal System in the division of human knowledge topics.

### **Levels of the Al-Iisan Series:**

The Mother Tongue Center has employed the CEFR Scale in dividing the levels of teaching Arabic as a second language into 4 levels. These levels are as follows:

- 1- Al-Kitab Al-Tamhidi (2 volumes and an exercise book).
- 2- Al-Kitab Al-Mubtadea
- 3- Al-Kitab Al-Mutawasset
- 4- Al-Kitab Al-Mutaqaddem



## Objectives of the Al-Lisan series:

Achieving basic proficiency in the following linguistic skills:

- 1- The ability to fully understand Arabic conversations or audio materials.
- 2- Facilitates perfect understanding of written material.
- 3- Enables fluent conversation and self-expression.
- 4- The ability to write words, sentences and essays.

Achieving basic proficiency in applying the following linguistic elements:

- 1- Arabic sounds, characteristics of letters and solving pronunciation problems
- 2- The vocabulary and expressions related to topics used in the everyday life.
- 3- Sound grammatical structures.
- 4- Achieving basic proficiency in communicating with Arabic speakers.
- 5- Achieving cultural proficiency in communicating with Arabic speakers.

## 2. Al-Bayan Series:

The Mother Tongue Center is currently working on the compilation and development of Al-Bayan Series in teaching Arabic as a second language commensurate with the spirit of the age and the vocabulary and syntax needed to understand the Islamic culture and the intellectual necessities in Islam.

This makes the non-Arabic-speaking Muslim student, who is interested in Islamic vocabulary, ideas and culture, grasp the context and the content of the Islamic culture.

This series comprises eight volumes with 600 class hours. It is divided into four levels (beginner, pre-intermediate, intermediate and advanced). A tutor's guide and an exercise book come along with the series.

## Arabic Language Learning:

The Mother Tongue Center teaches Arabic to non-native speakers at all levels using the experience of its tutors and the Al-kitab, Al-Tamhidi and Al-lisan series in teaching Arabic to non-native speakers

The Mother Tongue Center adopts the ILR and the CEFR scales in dividing the teaching of a second language into 4 levels. These levels are also subdivided into smaller courses to provide greater flexibility. The course levels cover various topics of human knowledge in line with the Dewey Decimal System of dividing human knowledge topics.

Considering the long working hours and the busy schedules for most of students enrolled in our courses, The Mother Tongue Center offers flexible programs in terms of content and schedules. There are also programs designed for full-time students so that they can progress faster in their learning, while preserving the high quality of education received.





## Our Programs:

- General Basic Arabic
- Arabic for advanced learners
- Arabic for diplomats
- Arabic for business purposes
- Arabic conversation
- Specialized Arabic courses for corporations





**Abu Dhabi**

Office#4, Mizan Floor Bin Fardan Tower,  
Zayed The First Street, Khalldiyah  
P.O Box: 108566 Abu Dhabi, UAE  
Tel: +971 2 639 3838  
Fax: +971 2 639 3855

**Dubai Office**

Office # 111, AL-Wadi Building,  
Burj Khalifa Metro Station  
Sheikh Zayed Road Dubai, UAE  
Tel: +971 4 338 2229  
Fax: +971 4 338 5656

[info@mothertongue.ae](mailto:info@mothertongue.ae) - [www.mothertongue.ae](http://www.mothertongue.ae)